

Commercial Turf Equipment Report Looks At 2018-2024

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A recent research report focused on the commercial turf equipment market found that this space is expected to grow at a CAGR of over 5% during the forecast period 2018–2024. The report, available for purchase, can be accessed at a number of market research online stores, including at [Research and Markets](#).

According to this November 2019 report, the commercial turf equipment is witnessing significant growth across the world. **The report summary includes the following insights...**

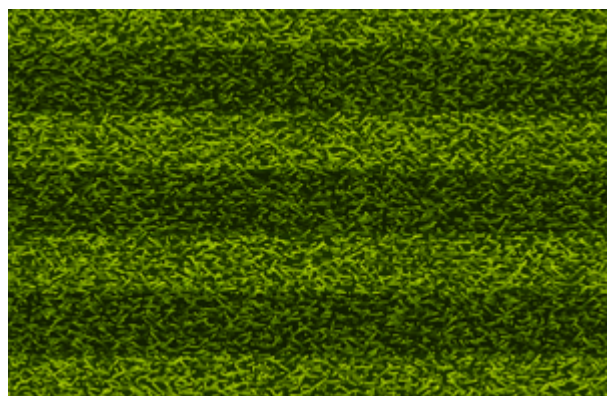


Photo: Getty Images

With the increase in consumer spending toward landscaping services and other recreational activities, the demand for turf equipment is expected to grow. Activities, such as golf, are becoming mainstream consumer leisure destinations, thereby witnessing high growth in Europe, North America, and APAC. Golf is geographically concentrated, with approximately 78% of the supply of courses located in the countries, such as Australia, Scotland, Canada, Japan, the US, France, England, Sweden, Germany, and South Korea. Nearly 20% of the golfing countries enumerated growth in the course supply,

during the period 2017–2018. Hence, an increase in the development of golf and other recreational activities is expected to impact the demand for lawn mowers and machines favorably.

The following factors are likely to contribute to the growth of the commercial turf equipment market during the forecast period:

- Increasing Number of Golf Courses worldwide
- The advent of Robotic Lawn Mowers
- Technological Innovations
- Shifting Preferences toward Adoption of Eco-friendly Solutions

The study considers the present scenario of the global commercial turf equipment market and its market dynamics for the period 2018-2024. It covers a detailed overview of several market growth enablers, restraints, and trends. The study offers both the demand and supply aspects of the market. It profiles and examines leading companies and other prominent companies operating in the market.

Commercial Turf Equipment Market: Segmentation

This research report includes detailed segmentation by products, fuel type, end-user, and geography. Turf Tractors have profound usage in harrowing, plowing, and performing other heavy-duty tasks; the segment is likely to witness growth during the forecast period. Latin America is expected to witness healthy growth both in terms of revenue and unit shipment. However, the segment is likely to undergo several modifications to cater to strict emission regulations to meet environmental standards.

The maintenance of thick, healthy, and greener turf is one of the important tasks to be focused upon while maintaining the condition. Therefore, the use of aerators becomes crucial to achieve well-manicured areas and maintain proper fertilization and watering processes. Hence, the increasing trend in machinery includes varied multifunctional equipment aligned with sensors, enabling users to increase their proficiency in work. Vendors engaged in providing lawn aerators offer features such as rear-wheel control, easy maneuverability, enhanced versatility, and proper storage handling. Therefore, increasing technological innovations are projected to lead the development of cost-efficient aerator equipment in professionals and semi-professionals sectors.

The gas-powered segment is expected to dominate the market during the forecast period. This can be attributed to the growing demand for yard and lawn landscaping services. Gas-powered tools are likely to observe high demand. The electric-powered segment is expected to witness growth at a considerable rate during the forecast period. Electric cutting units are also likely to find their applications in golf courses. While air-cooled engines are popular, liquid-cooled engines are gaining traction in mowers. Electric machines are expected to witness an increase in demand. The battery-powered segment is expected to witness slower growth. The preferred source of power in such equipment depends on the size of the land to be mowed and the environment. The segment is in the nascent stage of growth.

The adoption of robotic lawn mowers in several stadiums in Europe and North America, along with Japan, is expected to bode well for the market. Vendors offer several tools for sports fields or arenas such as precision mowing and ground care equipment, which provide enhanced mowing experience to professional users. The demand for high-quality playing field surfaces is increasing the competition among major players. □Lawn and garden equipment are finding major applications in golf courses. The maintenance of golf courses accounts for a major usage due to the expansion of lawns. The increased participation in sports activities and increased government spend to support golf-grass roots development efforts are leading to a rapid expansion of golf courses across the world, thereby driving the market.

□□Market Segmentation by Products□

- Mowers
- Turf Tractors
- Aerators
- Turf Sprayers
- Bunker Rakes
- Others

Market Segmentation by Fuel Type

- Gas-Powered
- Battery-powered
- Electric-powered

Market Segmentation by End-user□

- Sports
- Golf

Commercial Turf Equipment Market: Geography

In North America, turf equipment has a profound usage on golf courses and sports fields. The growing number of under construction and upcoming golf courses in the region is expected to impact the demand significantly. The market is expected to witness a substantial rise in demand due to the increasing commercial and residential property development. The increasing number of sports fields, golf courses, as well as public parks, is also expected to witness a significant rise in the region.□Technological innovations in the product line-up characterize the European market. In the current scenario, professional users are likely to shift toward the adoption of sustainable solutions. This is mainly due to the growing environmental issues and the growing awareness of the negative effects of fuel leakages, greenhouse gas (GHG) emissions, and global warming. Hence, vendors in the region are emphasizing on factors such as sustainability, with a significant target to reduce CO2 emissions.

The full summary can be found on [the Research and Markets website](#).

The Research and Markets methodology for the above findings is comprised of a mix of primary and secondary research. The secondary research sources that

are typically referred to include, but are not limited to, company websites, annual reports, financial reports, company pipeline charts, broker reports, investor presentations and SEC filings, journals and conferences, internal proprietary databases, news articles, press releases, and webcasts specific to the companies operating in any given market.

Primary research involves email interactions with the industry participants across major geographies. The participants who typically take part in such a process include, but are not limited to, CEOs, VPs, business development managers, market intelligence managers, and national sales managers. We primarily rely on internal research work and internal databases that we have populated over the years. We cross-verify our secondary research findings with the primary respondents participating in the study.

Want to talk about Equipment with fellow lawn care and landscape professionals? Join the discussions in [the Equipment Forums at www.expired-link.com](http://www.expired-link.com).