

[Celebrate Smart Irrigation This July](#)



Source: www.TurfMagazine.com

To further its mission “to promote efficient irrigation,” the Irrigation Association (IA) will once again be celebrating [Smart Irrigation Month](#) in July. In its 15th year, Smart Irrigation Month serves as the showcase month for the irrigation industry and the public to recognize and promote the benefits associated with smart and efficient irrigation.

Serving as the official kickoff of Smart Irrigation Month, the IA named the second Tuesday in July – July 9 – as Technology Tuesday to raise awareness about everything that makes up smart irrigation, including the people and the technologies that efficiently apply water to agricultural fields, landscapes and turf grass throughout the world.

Everyone who supports the benefits of smart irrigation are asked to wear blue on Technology Tuesday in support of Smart Irrigation Month.

“July continues to serve as our month to not only celebrate everything our industry has to offer but also educate the public on the importance of smart irrigation,” said IA Government and Public Affairs Director John Farner. “Smart Irrigation Month is our month. It’s our month to talk about the importance of water, the importance of smart and efficient irrigation, and the importance of our industry to the growth and success of our society.”

LANDSCAPE INDUSTRY

Improving Irrigation Efficiency

9 billion

gallons of water per day is used for residential outdoor water use.

25,000

gallons of water

could be wasted in one six-month season by having just one broken sprinkler head.

As much as

50%

of the water we use outdoors is wasted due to inefficient watering methods and systems.



Data from United States Environmental Protection Agency

Slow the Flow

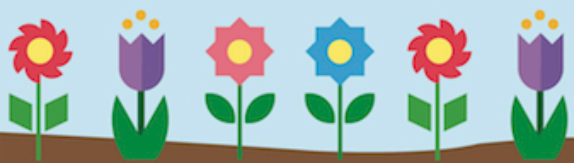
If water is applied too quickly, it can cause the water to run off of the landscape and into the street.

Check Sprinkler Heads

Ensure that sprinkler heads are properly placed and set-up so they aren't irrigating the sidewalk.

Use Low Volume Irrigation

Use drip irrigation, micro-sprinklers, or bubbler irrigation for planting beds and narrow strips of vegetation.



Install a Rain Sensor

A rain sensor detects rain and shuts off an irrigation system.



Smart Irrigation Month is an Irrigation Association initiative to increase awareness of the value of water use ... and grow demand for water-saving products, practices and services.

For more great resources, visit: www.smartirrigationmonth.com

The Irrigation Association is a membership organization dedicated to promoting efficient irrigation. www.irrigation.org



The theme of the 2019 Smart Irrigation Month is "Smart Irrigation in Action." Throughout the months of June and July, the IA will be encouraging everyone in the irrigation industry to showcase smart irrigation in action through pictures, videos and stories that highlight the benefits of smart irrigation, including an online video contest beginning on June 10.

"The irrigation industry continues to be at the cutting edge of technology and innovation," continued Farner. "I'm excited to see everything our industry has to offer up this [Smart Irrigation Month](#)."