

## Rain Bird Receives Readers' Choice Award

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Source: [www.TurfMagazine.com](http://www.TurfMagazine.com)



TUCSON, Ariz. – Subscribers to [Facility Executive magazine](#) have awarded Rain Bird a 2016 Readers' Choice Award in the category of "Water Management."

Facility Executive has hosted its Readers' Choice Awards program every year since 1993. To determine this year's winners, the publication's editors sent out a survey asking readers to identify which companies they prefer when it comes to product aesthetics, reliability, value and customer service.

"Rain Bird has been behind the scenes developing innovative, efficient irrigation technology for more than 80 years," said Tracy Tucker, [Rain Bird's](#) senior product manager. "We're pleased and honored that Facility Executive's readers have recognized our efforts by naming us as the brand they trust to meet their water management needs."