

Help Your Snow Crews Beat Stress

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter 'T'.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is above the 'i' in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, black, sans-serif font.The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and "Build" in an orange, sans-serif font. A small orange square graphic is above the 'i' in "Design".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. A registered trademark symbol (®) is to the upper right of the word.

Source: www.TurfMagazine.com

These snow and ice professionals all stressed that doing a little something extra for their crews went a really long way in making them feel appreciated even when the going gets tough. Here are some of the ways they go above and beyond for their people.



"We hand out care packages to the walkway staff, who have to spend the most time outside. These bags include water, several packs of trail mix, and hand and feet warmers. We also always have people bringing in pots of chili and crockpots of warm meals. Before the crews leave the dispatch center for a shift or when they return, we encourage them to get a hot meal."

– **ANDREW MORSE**, snow department head for Belknap Landscape Co. Inc., Gilford, New Hampshire

"We have ski passes that the employees can sign out and go skiing on the company during some downtime. That helps them relax and calms their nerves before the next big storm so that they're not wound up so tight."

– **JOHN PAIGE**, general manager/managing partner, Boreal Property Management in Jackson Hole, Wyoming

"We stock up on a lot of water, Gatorade, candy bars and other snacks and drive them out to the sites along with coffee and hot chocolate. We'll get all the guys together and take a five- or 10-minute break just to let them warm up and relax a bit. Just that little effort seems to reinvigorate them and keep them going."

– **JASON HOLLWAY**, snow manager, Mountain View Landscapes and Lawncare, Inc., in Chicopee, Massachusetts