2nd Annual Bionutritional Summit Precedes GIE+EXPO



Source: www.TurfMagazine.com

LOUISVILLE, Ky. – The Second Annual Bionutritional Summit is set for the afternoon Oct. 23^{\times} (the day before the GIE+EXPO opens) at the Seelbach Hotel here.

Battett Ersek, founder of <u>Holganix</u> will open the Summit at 2:00 p.m. and introduce the keynote speaker Judith M. Guido, chairwoman and founder of Guido and Associates.

Guido's presentation, "Leveraging the Green Phenomenon & How to Build a Profitable Green Company," will present cutting-edge data and strategies to guide contractors into this growing market movement.

Following the keynote and a short break attendees will then be given the opportunity to attend several seminars, depending upon their personal and business interests. A reception is planned at 6:00 p.m. at the close of the Summit.

The Bionutrittional Summit is limited to 175 attendees. For more information visit www.BionutritionalSummit.com.