

## Anuvia Plant Nutrients Appoints Amy Yoder as CEO



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ZELLWOOD, Fla. – [Anuvia Plant Nutrients](#), a new plant nutrient company to be headquartered in Zellwood, Florida, has hired Amy Yoder as its CEO. Anuvia is focused on a new, innovative and patented way of manufacturing an enhanced efficiency fertilizer (EEF) for the turf and agricultural industries.

Anuvia addresses the three pillars of sustainability—social, environmental and economic—simultaneously by providing an avenue for organic materials to be used in a resource-efficient and environmentally friendly manner.

Anuvia Plant Nutrients is financed primarily by [TPG Alternative and Renewable Technologies \(ART\)](#). In addition to TPG ART, equity investors include strategic investors Agro-Iron, whose businesses include the production of iron micronutrients; and [Shrieve Chemical](#), a supplier of industrial chemicals, active in the fertilizer industry. Other investors include Florida-based agricultural companies and individual investors.

Yoder comes to Anuvia from [Arysta LifeScience North America](#) where she served as president and CEO for several years. A 20-year veteran of the agricultural industry, Yoder has held a variety of sales, marketing and executive positions in the crop protection and fertilizer industries.