

[Brickman/ValleyCrest to Sponsor International Luxury Hotel Association Conference](#)



Source: www.TurfMagazine.com

PALM BEACH, Fla. – [Brickman/ValleyCrest](#), the leading providers of commercial landscaping and snow removal services, will sponsor the [International Luxury Hotel Association's Fast Forward 2020 Luxury Hotel Conference & Hospitality Wellness Expo](#), Sept. 27-29, 2015, in Orlando, Florida.

Brickman/ValleyCrest provide comprehensive landscape solutions from creative and award-winning designs to construction and maintenance. The companies have designed, built or maintained the landscaping and grounds for many luxury hotels and resorts such as the [Ritz-Carlton Laguna Niguel](#), [Four Seasons Resort Orlando](#), [Fairmont Scottsdale Princess](#), [Montage Laguna Beach](#), [Wynn Las Vegas](#), [The Resort at Pelican Hill](#) and [Hotel del Coronado](#).

"Sponsoring the Fast Forward 2020 gives us the opportunity to better understand industry challenges and trends and meet industry influencers while showcasing our comprehensive landscaping capabilities," VP of strategic accounts Justin Harrison said. "Especially in the luxury end of the market, landscape provides a multisensory experience that helps set the mood through sights, sounds, scents and textures that make a lasting impression on guests. The results are outdoor experiences—such as the excitement of an outdoor bar or pool, or the calming space of a spa or garden—that aren't soon forgotten."

Click [here](#) for the full article.