## Engage Agro USA Celebrates Five Years in the Green Industry



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PRESCOTT, Ariz. — <u>Engage Agro USA</u> is pleased to announce the celebration of five years of service to the agriculture, turf and ornamental industries in the United States. Engage Agro USA was based on the successful business model developed in Canada by <u>Engage Agro Corporation</u>, based in Guelph, Ontario.

Engage Agro USA has an experienced and versatile team led by Trevor Thorley, president. Over his 30-year career, Thorley has held various management positions with leading agricultural companies, including <a href="Bayer Corporation">Bayer Corporation</a> (senior vice president of sales and marketing), <a href="Valent USA/Sumitomo Chemical">Valent USA/Sumitomo Chemical</a> (president and COO, and executive officer, <a href="Sumitomo Chemical">Sumitomo Chemical</a>) and <a href="AMVAC Chemical">AMVAC Chemical</a> (COO). The Engage team includes field-based employees that average over 25 years of industry experience in sales, marketing, product development and regulatory affairs. Core market areas include turf, specialty crops (vegetables, vines, berries and tree fruit and nuts), row crops (soybeans and corn) and nursery/greenhouse production.

Thorley says, "We select innovative or technically unique products to include in our portfolio that come from quality formulators and manufacturers. We evaluate various products each year for both our agriculture and commercial customers. We strive to provide our partners with regulatory, development, marketing and sales functions in an ethical and professional manner and keep ourselves focused on creating the future."