<u>JCB CEO Alan Blake Retires; Succeeded</u> <u>by Graeme Macdonald</u>



Source: www.TurfMagazine.com

Rocester, U.K. – JCB CEO Alan Blake who is retiring from the company retired Jan. 1 after almost a quarter of a century of service. Dozens of friends and colleagues gathered at the World HQ here to say goodbye at a special presentation. Blake will remain as an advisor to JCB. Blake became JCB CEO on Jan. 1 2010, making him only the fifth person to hold the position in JCB's history.

Graeme Macdonald took over as CEO on Jan. 1.

Alan has contributed a huge amount to the growth and success of JCB over many years," says Macdonald. "The expansion projects Alan led enabled JCB to double its production from 36,000 to 72,000 machine over a 5-year period. In addition to his vast achievements at JCB, he will also be remembered for his humility and for making time to speak to everyone, no matter what their rank or position and that's something we are all going to miss. On behalf of the 11,000 JCB employees around the world, our dealers and customers, we wish him a very long and happy retirement."

Responds Blake: "Coming to JCB was one of the best decisions of my life. The breadth and width of what you can learn here is enormous, and the opportunity to achieve great things is endless. I have been fortunate to have a great career here and one that has coincided with the global growth of the company. I have met and worked with some truly brilliant people all around the world and I will never forget my time at JCB."

Blake joined JCB in 1989 from Somerset-based Westland Helicopters after a 19year tenure at the company, which saw him rise through the ranks from apprentice to head of Helicopter Transmissions.

He joined JCB Transmissions in Wrexham in 1989 as operations director with responsibility for developing new transmissions for two of JCB's two key

products: the world leading backhoe loader and Loadall telescopic handler. In 1995 he was promoted to managing director of JCB Transmissions and led the company through an unprecedented period of growth which saw the doubling of production capacity with the opening of a second plant at the Wrexham site.

In 2000, Blake was appointed managing director of JCB Service with the task of maximizing JCB's reputation for excellent customer service as the company rapidly expanded its dealer network and customer base in new and expanding territories. In 2003, he became group manufacturing director, making him responsible for JCB's global production operations. Blake led the biggest expansion and investment program in the company's history. Blake became JCB's C00 in 2009 before being named CEO.

Blake and his wife Diane have two adult children.