

# JCB Rolls Out Master Tech Program to Dealership



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SAVANNAH, Ga. – **JCB** recently introduced the Master Technician' program to all dealerships in the North American network. The Master Technician program is designed to continue to build the skills of JCB service technicians and recognize technicians that are at the top of their class.

To be considered for the program, service personnel must be nominated by their dealership and pass an entry exam. Once those qualifications have been met, participants must pass a series of training programs and hands-on skill challenges at 100 percent, as well as all distance learning classes, JCB systems efficiency testing, core product component testing and other service based tests to earn the designation of Master Technician.

“Service technicians are often the unsung heroes of a dealership, yet they are vital to its success and support of the JCB brand, that’s why we are proud to introduce this prestigious program to honor those technicians who represent the best of the best in our North American dealer network,” says Chris Giorgianni, JCB vice president of product support and government & defense.