

Monster brings innovative products to leaf/debris collection



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A recent announcement by Sound Manufacturing, based in Old Saybrook, Conn., is a positive indication that U.S. manufacturers continue to see opportunity within the green industry. This is encouraging news for the industry considering the uncertainty of economy as a whole.

Sound Manufacturing, a 27-year-old precision sheet metal and contract manufacturer, is introducing its new line of leaf and debris solutions at the approaching 2011 GIE+EXPO in Louisville. The products are being marketed under the Monster Power Equipment (MPE) brand. They have been developed for landscape professionals.

"We could see a hole in the market that we could fit," Kellie Vallieres, Sound President, tells TURF. "We recognized that there was an opportunity to improve upon what the industry has had in this category. We took time to develop a line of quality products that are more environmentally friendly and provide better longevity."

Vallieres says MPE products offer these advantages over competing products:

- increased compaction
- increased fuel economy
- reduce dump runs
- decrease downtime

Vallieres says new MPE leaf and debris removal products bring new resource and labor saving technology to the product category. This initial line of products include EPA/C.A.R.B. compliant skid mount and tow-behind truck loaders with multiple mounting and engine choices and accessories.

Vallieres emphasizes Sound Manufacturing's extensive expertise in engineering, lean manufacturing techniques, and advanced fabrication technology, together with the addition of over 50 years of expertise from the outdoor power equipment industry that the company added this past year.

"Our business model is to provide the end-users with quality, innovative, solutions that increase their efficiency and flexibility, enabling them a higher return on investments and profitability," says Vallieres.

Later this year Monster Power Equipment will be introducing products to support multi-season applications for the commercial and municipal markets, she adds