


Neave Group Outdoor Solutions Celebrates 40 Years of Service



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WAPPINGERS FALLS, N.Y. – For Neave Group Outdoor Solutions, based here, the only thing  more remarkable than all that's changed in the past 40 years is how much has stayed the same.

Bill Neave founded the company on March 1, 1973. His philosophy of hard work, attention to detail and customer service allowed him to build one of the most successful landscape companies in the Hudson Valley.

Forty years later Neave Group Outdoor Solutions has blossomed into a full-service landscape and pool design/build/service company with 11 service divisions, including sports, commercial snow removal and year-round holiday d_cor.

And though design trends have changed and the company has grown by leaps and bounds, Neave Group still operates 40 years later with the same basic values that Bill Neave instilled the day he founded the company: honesty and integrity, being easy to do business with and always delivering on promises.

Scott Neave, now president of the company he joined 15 years ago under his father, wants Neave Group Outdoor Solutions to do even more for its customers.

"I don't just want to sell goods and services. I want to play more of a role of an adviser," said Scott Neave. "We're setting up a model to allow our professionals to be experts in their fields and offer the best service possible in those areas – because that's their only focus."

At the heart of Neave Group are the many employees who adhere to those values and have been trained in the Neave Way: Never become complacent, and never lose the thirst for knowledge. Every employee – from landscape designers to seasonal maintenance staff – receives comprehensive training and continuing

education that's reinforced every day on the job.

"The scariest thing to me, in business, is apathy, and we've never had that problem," said Neave, who has been with Neave Group since August 1998. "We hire really good people who we trust, who share our values and who want to be the best. I want everyone I work with to strive to be better than ever for our customers in the next 40 years."