

# New Holland Boomer 54D Compact Tractor Wins “Machine of the Year 2015” Award

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter 'T'. A registered trademark symbol (®) is located at the bottom right of the word.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is positioned above the letter 'i' in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, black, sans-serif font. A registered trademark symbol (®) is located at the top right of the word "Services".The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and the word "Build" in a bold, orange, sans-serif font. A small orange square graphic is positioned above the letter 'i' in "Design". A registered trademark symbol (®) is located at the top right of the word "Build".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. A registered trademark symbol (®) is located at the top right of the word.

Source: [www.TurfMagazine.com](http://www.TurfMagazine.com)

✖ NEW HOLLAND, Pa. – New Holland’s Boomer compact tractors series has been further enriched and upgraded with the launch of the new Tier 4B-compliant Boomer 54D, which was awarded the title of “Machine of the Year 2015” in the Compact and Specialized category at the SIMA 2015 show in Paris. The new model runs a Common Rail FPT Industrial engine and delivers a superior driving experience with the SuperSuite cab and EasyDrive continuously variable transmission.

The new Boomer 54D was awarded the coveted title by a jury panel of 19 leading farm machinery journalists. The machine was rewarded for its technical innovation and the benefits it brings to customers, with selection criteria focusing on innovative features, performance, productivity, cost of operation, ease of use and operator comfort.