

New Products Added to 2014-15 Power of MORE Rebate Program



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INDIANAPOLIS, Ind. – The 2014-15 Power of MORE rebate program kicks off with several new additions. XXpire WG insecticide and Gallery SC specialty herbicide join more than 60 products eligible for cash rebates.

Customers also can submit rebate forms and track purchases online at PowerOfMORE.com. The enhanced site includes a fresh look, updated navigation and other added features for a more streamlined submission process.

Customers earn cash back when they purchase Dow AgroSciences products and products containing Dow AgroSciences active ingredients, including formulator brands and on-fertilizer formulations. Based on the total rebate amount earned, customers also can earn bonus rebates.

Qualifying products must be invoiced during the purchase period, Sept. 1, 2014, through Aug. 31, 2015. Completed rebate forms and invoices must be submitted by Jan. 15, 2015, to receive a check in March, or by Sept. 30, 2015, to receive a check in December.

Qualifying products, program guidelines and submission forms are available at PowerOfMORE.com.