

Paladin Attachments Welcomes New Parts Manager



Source: www.TurfMagazine.com

Paladin Attachments recently hired David Garmenn to lead its new strategic initiative focusing on aftermarket parts and attachment specific maintenance kits. As the new parts manager, Garmenn will lead implementation of the new initiative. He will work closely with all internal departments including customer service, engineering and sales to enhance product support for Paladin, which includes their eight powerful brands: Bradco, CP, CustomWorks, FFC, Harley, JRB, McMillen and Sweepster.



Garmenn comes to Paladin with more than 20 years of aftermarket experience in internal engine parts for automotive, heavy-duty on-road, and heavy-duty diesel off-road construction applications. He is a proven leader in driving successful implementation of value-added engineering and marketing initiatives, as well as inventory management. He most recently worked in product management at Mahle Clevite, Inc., where he managed a staff of 15 and lead product development for multiple product lines. Garmenn has extensive experience in post-merger integration and in implementing best practices among product lines, as well as product information management systems.