Rak Consulting aims to help smaller landscape firms

Source: www.TurfMagazine.com

Longtime landscape company owners and bothers Steve and Jeff Rak are partnering in Rak Consulting LLC. The goal of their consulting services is to help smaller landscape companies (approximately $1 million or less) to grow and be more profitable.

The brothers run separate but complimentary landscape companies in Columbia Station, OH, a suburb just southwest of Cleveland.

Steve is the owner of Southwest Landscape Management, which specializes in landscape management. Jeff is president of Land Creations Landscaping, a design/build firm. Both have been in the landscape business for more than 20 years.

Steve says that one of the biggest needs that most small companies face is the need to develop and implement processes and systems. He says that he and his brother can help owners develop and implement systems that will allow them more time to work "on" their businesses rather than being tasked with every small detail of their firms' operations.

"One of our goals is to show owners how get back their time so they can focus their energies in building their businesses," says Steve.

"Our primary focus is working with companies doing less than $1 million a year," says Steve Rak. "We've been in the landscape business for 20 years

each. We’ve learned a lot as we built our businesses to that level. We want to share our experiences and knowledge so we can help the owners of smaller companies reach their goals and have more fun doing it."

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