

Spring-Green Franchisee Adds to South Carolina Territory



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PLAINFIELD, Ill. – Todd Harcourt, a [Spring-Green](#) franchise owner servicing the areas of Columbia, Irmo and Lexington, South Carolina, has extended his franchise rights through 2025. Originally signed as a Spring-Green Lawn Care franchise in 2005, his renewal includes an expansion into two new areas: Newberry and Saluda counties.

“We always are pleased when our existing strategic partners choose to renew their franchise agreements, it means we have a strong partnership that is working,” said James Young, Spring-Green president. “Todd and his wife, Janine, have been growing and building the brand locally for the last 10 years, and we look forward to the next 10.”

Harcourt adds that he and his wife feel they are fortunate to be in a niche area of the green industry, one that has been fairly insulated from economic downturn and that is not contingent on new housing starts. The consistent and controllable growth Harcourt’s business has experienced year after year, when many other businesses have failed, has allowed him to focus on customer retention. “This business may not have had the explosive growth other new trendy franchises have, but we were able to weather the recession and have grown the business steadily by providing services that beautify the environment.”