

The Grounds Guys Ranked Third Fastest-Growing Franchise



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WACO, Texas – Franchise Gator, a leading franchise research site, recently released two top franchising lists that rank the industries best franchising options.

At the beginning of January, Franchise Gator released their Top 100 Franchise Opportunities. “The research that went into the Franchise Gator Top 100 identified two sub-groups that we felt should be highlighted,” said Eric Bell, general manager of Franchise Gator. “For the Fastest Growing Franchises list, we identified 34 franchises based on the number of opening and operating units over the past several years. Additionally, we feel these brands have been successful in building a solid customer base and gaining the trust of investors. Therefore we feel this makes them sound investments for potential franchisees.”

The Grounds Guys, who began franchising in 2010, now have almost 200 franchises in the United States. “Newer and less well-known franchises have to work hard to differentiate themselves from other brands,” said Bell. “We believe that the 23 franchises we highlighted on this list have shown enough that they need to be a part of the conversation for those conducting a search for the right franchise opportunity.”

The Franchise Gator Top 100 was created to help franchising prospects limit potential risks when searching for the right opportunity. The lists were created with a focus on the average visitor to the franchise gator website. “We understand that most potential franchisees aren’t candidates for purchasing a \$1 million business which is why we have identified opportunities we see as not only having strong growth potential, but are also more affordable investments for the average franchise buyer,” said Bell

The Grounds Guys are a part of the eight home service franchise brand

conglomerate, The Dwyer Group. Three of The Grounds Guys sister companies were ranked by Franchise Gator in their Top 100 list, but The Grounds Guys are the only Dwyer Group brand to rank on the Fastest Growing Franchises list.

The Grounds Guys are slated for continued growth in the first quarter of 2015.