U.S. Lawns Adds Four New Franchisees



Source: www.TurfMagazine.com

ORLANDO, Fla.- U.S. Lawns, based here, announces the addition of four new franchisees to its network of more than 250 landscape-management franchises nationwide.

The newest set of U.S. Lawns franchisees completed training recently at the U.S. Lawns Home Office here. The six days of training consists of both classroom and field training in all areas of commercial landscape management. U.S. Lawns regional franchise advisors were assigned to each new franchisee and will work closely with the new U.S. Lawns franchise owners during their start-up months and provide ongoing, one-on-one training in both business planning and agronomics.

"We're excited about 2012, our 26th year in business," said Ken Hutcheson, U.S. Lawns president. "We continue to expand into new states and we are moving forward with a strong slate of franchisees in key markets throughout the country. We mentor and support new franchisees as they join our U.S. Lawns family and help them grow their business, as well as continue to support our veteran franchisees, and provide outstanding commercial landscaping service under the U.S. Lawns brand."

U.S. Lawns' new franchisees are:

Á Darrick Stirling, Kansas City, Mo. Á Jason Thompson, Waterloo, Iowa Á Bruce Maloomian, Dover, Del. Á Rick Collins, Akron, Ohio

Founded in 1986, U.S. Lawns now operates a network of more than 250 franchisees providing commercial landscape management and snow removal services to corporate campuses, retail centers, industrial parks, multifamily residential communities and other commercial customers in all 48 contiguous states. For more information, visit www.USLawns.com and www.USLawns.com and