<u>Rubbermaid Commercial Products</u> <u>Launches Resist Line</u>



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This week, <u>Rubbermaid Commercial Products (RCP)</u> is introducing its newest in waste and recycling solution, Resist[™], at the NeoCon show in Chicago. The customizable collection is designed to maintain a high-quality aesthetic under the most extreme outdoor conditions. Launching later this year, Resist receptacles are designed for commercial outdoor environments. Available in two styles (Fan and Shield), four different receptacle sizes (23 gallon, 33 gallon, 45 gallon, and 2×33 gallon) and two different shapes (round and pill), the system delivers extreme durability and increased protection against natural elements and common abuse.

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Resist product line from Rubbermaid Commercial Products

Key features of the Resist product line include:

Advanced coatings: Advanced coating resists rust and corrosion for five years and defends from graffiti and everyday stains.

Dent Resistant Design: Proprietary fan design resists up to 500 pounds of sustained blunt force.

Permanent Rain Hood: The affixed rain hood is made of thick gauge metal, protecting the container from the elements.

Stainless Steel Lock & Key: The stainless steel, corrosion resistant lock keeps out unauthorized users.

Customization: Choose from 230+ color, finish, and material options to match a variety of facility environments. The Shield design offers additional customization options including five perforated patterns. Additionally,

Rubbermaid Commercial's custom online design portal allows designers to visualize easily what their final customized product will look like before purchase.

"Outdoor receptacles are constantly exposed to harsh natural elements often leading to rust and corrosion, and they can also be tarnished by stains and graffiti," said Ryan Hall, director, brand marketing, Rubbermaid Commercial Products. "At Rubbermaid Commercial Products we believe trash cans not only need to last, but should complement the spaces they occupy. Our newest Resist series is crafted with a beautiful design and features advanced coatings to maintain a premium look in even the most extreme conditions."

Additionally, the company is featuring its Enhance[™], Configure[™], and Classics[™] product lines during the NeoCon show this week. The Enhance collection is a customizable premium waste system built to complement upscale properties. The Configure recycling system, launched in March 2016, is also a customizable solution available with seven waste stream labels and four lid openings to accommodate a variety of recycling needs. The Classics collection is a modern waste and recycling system featuring perforated steel designs for a clean appearance that is ideal for high-traffic areas in both indoor and outdoor environments.