LawnSite Network: COVID-19 Mission Statement

Along with the entire lawn care and landscape industry, LawnSite Network (Turf, LawnSite, PlowSite, Turf DesignBuild, and Tree Services) is dealing with the impact of the COVID-19 epidemic that is spreading rapidly across the United States.

We’re making sure that our work processes conform to the urgent national need for social distancing, with new work-at-home, travel and sick leave policies that put safety first as we produce our content via a remote digital workflow.

We’re also adjusting our priorities, so that the content published through the LawnSite Network brands is focused on the most urgent needs of the community we serve during this unprecedented situation.

For the duration of this crisis, TurfMagazine.com, LawnSite.com, Turf magazine and our other brands will provide the vital information that lawn care and landscape professionals and their partners in the industry need to meet the COVID-19 challenge head on and to prevail. We’ll do our best to be a beacon of reliability as we navigate our way through uncharted waters.

Our platform is your platform and we are your voice. Tell us what you are doing to confront this crisis and help us showcase the best practices so that others can adopt them. Use our outlets to communicate with each other. We’ll shine our spotlight on lawn care and landscape companies and those who support them — those who’ve found innovative ways to maintain the viability of their businesses, their employees, and the industry overall.

We know that today’s challenge is bigger than others faced in the past, but we’re also confident in the resourcefulness and spirit of the lawn care and landscape industry.

We’ll get through this together.

Susan Coene
Co-President
Group C Media