

Turf 2022 Media Calendar

| ISSUE Ad Close | Special Coverage | Business Management | Turf Care & Irrigation | Trees & Ornamentals | Design-Build & Hardscape | Get Equipped (Product Section) | In Every Issue |
|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|-------------------------------|----------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------|---------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| February 1/27/22 | Mowing & Lawn Care Equipment, trends, and strategies to optimize turfgrass. | Advertising & Marketing Employees & Hiring | Weed & Disease Management | New Plants & Spring Prep | Project Profile: Corporate Campus | Mowers & Attachments Small Engine & Handheld Equipment Pesticides & Fertilizers | My Landscape: Q&A with a facility executive (the Turf reader's customer) about his or her property's landscape and benefits their contractors provides. |
| April 3/26/22 | Sustainability Evolving products and practices related to environmental impact. Tree Services <small>Helping You Grow to New Heights</small> Tree Services Special Section | Safety In The Field | Soil, Seeding & Fertilization | Tree Services <small>Helping You Grow to New Heights</small> Tree Services Special Section | Project Profile: Eco Landscape | Battery-Powered Construction Equipment Workwear & Gear | |
| June 5/25/22 | The Water Issue Irrigation, drainage, drought, and conservation. | Commercial & Government Contracts | Graywater & Irrigation Trends | Drought- and Flood-resistant Trees & Plants | Project Profile: Water Management | Irrigation/Water Management Spreaders, Sprayers. & Seeds Permeable Pavers & Hardscape | CONTACT THE EDITORS: Anne Cosgrove Editor In Chief 732-559-1250 acosgrove@groupc.com Christine Menapace Managing Editor 732-559-1255 cmenapace@groupc.com |
| August 7/27/22 | PLOW Snow & Ice Management Equipment, trends, and strategies to optimize snow & ice services | Business Insurance | Controlling Lawn Invasives | Insect & Pest Control | Project Profile: Pool & Patio | Tree Care Small Engine & Handheld Equipment Snow & Ice Equipment | |
| October 9/25/22 | Technology & Business Management A look at the use of technology for operations, equipment, and more. DesignBuild Turf DesignBuild Special Section | Utilizing Software | Fall Fertilization | Mulches & Groundcovers | DesignBuild Turf DesignBuild Special Section | Product Spotlights: GIE+Expo and Hardscape North America Preview Software | |
| December 11/20/22 | The Equipment Issue What's in the market for 2023? Plus, evaluating and maintaining equipment fleet, financing options, and more. | Estimating For Price & Profit | Grass Seed & Sod | Storm Prep & Cleanup | Project Profile: Winter Interest | Pesticides & Fertilizers Construction Equipment Trucks, Trailers, UTV/ATV | |